

The Language of Life

A Pocket Guide



CELEBRATION LANGUAGE - MOTHERHOOD

The Great Investment: Why Motherhood is Significant Work

- Children are the most significant work we will ever do.
- Motherhood doesn't stop your life – it expands it!

Building a Legacy Early: The Power of Starting Young

- Starting a family young is a powerful investment in a lifetime of legacy.
- Choosing to be a mum is leaning into the most vital role in society.
- What a gift to give your children your best years and your full presence."

Courageous Motherhood: Supporting the Brave Path

- You are doing something brave and beautiful. This baby is lucky to have you.
- Congratulations! Every child is a blessing, and we are standing with you.

Beyond the Price Tag: Why Children are an Asset, Not an Expense

- A large family isn't a financial drain; it's a wealth of relationships and resilience.
- We measure a family's wealth by the strength of their home.
- Investing in people always yields a higher return than investing in things.

SUPPORT AND HOPE LANGUAGE – UNPLANNED PREGNANCY

- An unplanned pregnancy is where she'll need us more than ever.
- There are places that will support you as you step into your new role as a mother—would you like to hear about them?

RESPECT AND GRIEF LANGUAGE – ABORTION

When someone says, **"I had an abortion"**:

I am so sorry to hear that —SILENCE— I've heard that women can struggle with grief and trauma after an abortion. If that happens to you, please know there is hope, help and healing.

When someone makes almost any statement about abortion, **we bring truth, compassion AND redemptive hope.** Here's the answer – one size fits all:

"For me, the whole topic of abortion is tragic – not only does the baby die, but many women.....and men.....carry trauma and grief after. Tragically, these suffering parents often don't link their symptoms to the abortion meaning they don't get help and so sometimes 3 lives are lost. Thankfully, there is hope, help & healing and a way forward for anyone affected."

ADVOCACY & CARE LANGUAGE – BABIES BORN ALIVE

Calm words carry far more moral weight than angry words or shocking images.

- If a baby is born alive, they are a patient – and the doctor present has a duty to care for them, regardless of the circumstances of their birth. (powerful!)
- All newborns are entitled to medical assessment and appropriate care.
- Even a brief life deserves care, comfort and compassion.